



Lake Hopatcong Foundation's *Set Sail* Gala & Auction

April 13, 2021

Dear Lake Hopatcong Community Member,

The challenges of the past year have given us the opportunity to, once again, see the Lake Hopatcong Community come together in heartwarming ways. We continue to be inspired by the acts of courage and kindness we see, as we turn to better days.

In the spirit of better days to come, the Lake Hopatcong Foundation is happy to announce its ***Set Sail* Gala and Auction on Saturday, July 31st at the Lake Hopatcong Yacht Club - with the auction opening virtually on Wednesday July 28.**

Our annual gala brings together many of the lake's residents and supporters each summer and is one of our most important fundraising opportunities, raising significant funds to support our work fostering a vibrant and healthy Lake Hopatcong and surrounding community.

Examples of that work include teaming up with the Lake Hopatcong Commission to bring in over \$1.3M in funding to combat harmful algal blooms; preventing the spread of harmful invasive species, thanks to the efforts of our volunteer Water Scouts; bringing together multiple elected officials, which resulted in the lake receiving additional aid; and organizing a wide range of community events and educational programming to help bring together, educate, and lift the spirit of our lake community.

It is through your generous support that we continue our numerous efforts on behalf of the lake, and **we ask that you please consider supporting those efforts through a gala sponsorship, auction prize donation, or by taking an ad out in our virtual ad journal.**

We are grateful for the support we have received for this event in the past, and we do hope you will join us again this year. Enclosed is our sponsorship package and prize donation form. Please do not hesitate to reach out if you have any questions.

Thank you for your consideration in joining us in this very special annual event that benefits Lake Hopatcong!

Very truly yours,

A handwritten signature in black ink that reads "Caitlin Doran".

Caitlin Doran
Development Director
Caitlin@lakehopatcongfoundation.org
973-663-2500



Lake Hopatcong Foundation's *Set Sail* Gala & Auction

Sponsorship Opportunities

PREMIER (exclusive sponsorship).....\$6,000

- ◆ Displayed as Platinum Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Full page ad in virtual program
- ◆ Promotion on virtual auction website
- ◆ Four complimentary tickets to the event

PLATINUM.....\$3,000

- ◆ Displayed as Platinum Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Full page ad in virtual program
- ◆ Promotion on virtual auction website
- ◆ Two complimentary tickets to the event

GOLD.....\$1,500

- ◆ Listed as Gold Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Full page ad in virtual program

SILVER\$1,000

- ◆ Listed as Silver Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at event
- ◆ Half page ad in virtual program

BRONZE\$500

- ◆ Listed as Bronze-level Sponsor on LHF website, e-newsletter, social media
- ◆ Quarter page ad in virtual program

GALA DUO.....\$400

- ◆ Two tickets to the Gala
- ◆ Name listed in our virtual program

VIRTUAL PROGRAM: \$250/Full Page - \$150/Half Page - \$100/Quarter Page



Lake Hopatcong Foundation's Set Sail Gala & Auction

Sponsor Agreement Form

The company name listed will be used on promotional materials and social media as written; please list as you would like it to appear, including capitalization, hyphens and registered marks, if applicable. Please email your logo in jpeg or pdf format to caitlin@lakehopatcongfoundation.org. Distributions of sponsorship benefits begin once the form and check are received.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

We are proud to be a sponsor at the _____ level. Enclosed is a check for \$ _____

I do not wish to be a sponsor but would like to make a donation of \$ _____ towards the event.

I would like to place an ad in the Virtual Journal: ___ Full Page ___ Half Page ___ Quarter Page

To pay by credit card, please go to our website: lakehopatcongfoundation.org

By signing or entering your name below, you agree to support the Lake Hopatcong Foundation with a sponsorship in the aforementioned amount.

Signature: _____

Please mail this form to Lake Hopatcong Foundation, 125 Landing Road, Landing, NJ 07850

or email to caitlin@lakehopatcongfoundation.org by July 9, 2021.

We greatly appreciate the support and generosity of our sponsors and prize donors for this fundraiser that benefits all of Lake Hopatcong. If you have any questions, please do not hesitate to contact caitlin@lakehopatcongfoundation.org or call 973-663-2500

LHF is a tax-exempt organization as defined by IRS section 501c3, to which gifts and donations are tax deductible to the fullest extent of the law.



Lake Hopatcong Foundation's Set Sail Gala & Auction

Auction Prize Agreement Form

The prize donor's name will be included in the auction as it appears below; please list as you would like it to appear, including capitalization, hyphens and registered marks, if applicable. Please return this form to Caitlin at 125 Landing Rd. Landing, NJ 07850 or send to caitlin@lakehopatcongfoundation.org. Please email Caitlin or call 973-663-2500 to coordinate drop-off of your donation. Please be sure to include any additional pictures, paperwork, or supplemental information relevant to the prize.

Donor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Item Description:

Item Value: _____

By signing or entering your name below, you agree to support the Lake Hopatcong Foundation with an auction prize with the aforementioned value.

Donor Signature: _____

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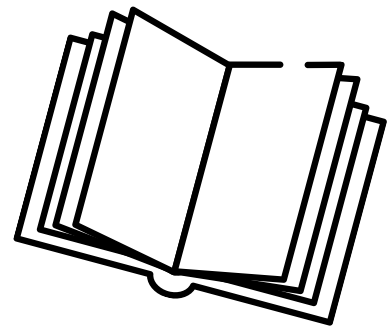
LHF is a tax-exempt organization as defined by IRS section 501c3, to which gifts and donations are tax deductible to the fullest extent of the law.

PROMOTE YOUR
BUSINESS "VIRTUALLY"



Advertise in our Auction Journal

Reach a wider audience with your ad in Lake Hopatcong Foundation's Virtual Auction Journal.



Your ad will be displayed at the Lake Hopatcong Foundation's annual *Set Sail* Gala on July 31, as well as on its virtual auction website from July 28-July 31.

Get your company in front of a new and diverse audience at an unbeatable price!

Full Page: \$250

1900 x 1050 pixels or 13" x 7.5"

Half Page: \$150

950 x 1050 pixels or 6.5" x 7.5"

Quarter Page: \$100

950 x 525 pixels or 6.5" x 3.25"

ACT QUICKLY! Email caitlin@lakehopatcongfoundation.org or call 973-663-2500 for more information and to purchase.