



ANNUAL GALA & AUCTION

April 20, 2024

Dear Friend of Lake Hopatcong,

For twelve years, the Lake Hopatcong Foundation has been protecting the environment and enhancing the experience on and around New Jersey's largest lake, and with your help, we continue to foster a vibrant and healthy Lake Hopatcong and surrounding community now, and for future generations.

You can help ensure that this vital natural, recreational, and economic resource remains healthy and clean by supporting our Annual Gala & Auction on Thursday, July 18 at Stone Water in Lake Hopatcong. This event brings together some of our most dedicated supporters and serves as a critical fundraiser to continue our environmental, educational, community, and advocacy initiatives.

When you sponsor our Annual Gala & Auction, you help us educate nearly 2,000 students through our environmental field trips this spring; implement projects to improve our lake's water quality; bring our community together through our Block Party, hikes, paddles, and programs; and advocate at every level of government for more protections and resources for our lake.

Please consider supporting these efforts by sponsoring the event, donating an auction prize, advertising in our event journal, and/or purchasing tickets. For more information, please visit lakehopatcongfoundation.org/gala.

As thanks for your generous support, you will be acknowledged before, during, and after the event in our e-newsletter, social media, and print marketing materials. Enclosed, please find our sponsorship opportunities and the many benefits offered at each level. Please do not hesitate to reach out if you have any questions!

Thank you for supporting our efforts to make Lake Hopatcong and our community the best it can be!

With appreciation,

A handwritten signature in black ink that reads "Caitlin Doran".

Caitlin Doran

Development Director

Caitlin@lakehopatcongfoundation.org 973-663-2500



**ANNUAL GALA & AUCTION
SPONSORSHIP OPPORTUNITIES**

PREMIER..... \$10,000

- ◆ Eight complimentary tickets to the event
- ◆ Displayed as PREMIER Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Full page, inside cover ad in the event journal
- ◆ Promotion on virtual auction website

PLATINUM..... \$5,000

- ◆ Six complimentary tickets to the event
- ◆ Displayed as PLATINUM Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Full page ad in the event journal
- ◆ Promotion on virtual auction website

GOLD..... \$2,500

- ◆ Four complimentary tickets to the event
- ◆ Displayed as GOLD Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Half page ad in the event journal
- ◆ Promotion on virtual auction website

SILVER..... \$1,000

- ◆ Two complimentary tickets to the event
- ◆ Displayed as SILVER Sponsor on LHF website, e-newsletter, and social media
- ◆ Recognition from podium at the event
- ◆ Half page ad in the event journal
- ◆ Promotion on virtual auction website

BRONZE..... \$500

- ◆ Displayed as BRONZE Sponsor on LHF website, e-newsletter, social media
- ◆ Third page/business card-sized ad in event journal
- ◆ Promotion on virtual auction website



ANNUAL GALA & AUCTION SPONSOR AGREEMENT FORM

Please list your company's name as you would like it to appear in all marketing materials, including capitalization, hyphens, and any registered marks. Please email your high resolution logo to caitlin@lakehopatcongfoundation.org. Distributions of sponsorship benefits begin once your form and payment are received.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

We are proud to be a sponsor at the _____ level. Enclosed is a check for \$ _____

Payment of your generous sponsorship can be made by check or online. Please make checks payable to the Lake Hopatcong Foundation and send to 125 Landing Rd. Landing, NJ 07850. For online payment, visit lakehopatcongfoundation.org/gala. lakehopatcongfoundation.org/gala

I do not wish to be a sponsor but would like to make a donation of \$ _____ toward the event.

By signing/typing your name below, you agree to support the Lake Hopatcong Foundation with a sponsorship in the above amount.

Signature: _____

We ask that you please mail this form to Lake Hopatcong Foundation, 125 Landing Road, Landing, NJ 07850 or email to caitlin@lakehopatcongfoundation.org **no later than July 1, 2023**, to ensure that you receive all benefits.

We greatly appreciate the support and generosity of our sponsors and prize donors for this fundraiser that benefits all of Lake Hopatcong. If you have any questions, please do not hesitate to contact caitlin@lakehopatcongfoundation.org or call 973-663-2500

The Lake Hopatcong Foundation is a tax-exempt organization as defined by IRS section 501c3, to which gifts and donations are tax deductible to the fullest extent of the law.



ANNUAL GALA & AUCTION AUCTION PRIZE AGREEMENT FORM

Please list your name or your company's name as you would like it to appear in all marketing materials, including capitalization, hyphens, and any registered marks. Please return this form to Caitlin Doran at 125 Landing Rd. Landing, NJ 07850 or email to caitlin@lakehopatcongfoundation.org. Please email Caitlin or call 973-663-2500 to coordinate drop-off of your donation, and be sure to include any additional pictures, paperwork, or supplemental information relevant to the prize.

Donor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Item Description: _____

Item Value: _____

By signing or typing your name below, you agree to support the Lake Hopatcong Foundation with an auction prize valued at above dollar amount.

Donor Signature: _____

We ask that you please arrange for items to be dropped off/delivered to 125 Landing Road, Landing, NJ 07850 as soon as possible and **no later than July 1, 2023**, to ensure they are included on our virtual auction website.

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ANNUAL GALA & AUCTION AD JOURNAL AGREEMENT FORM

Help us celebrate our lake by placing an advertisement in our Annual Gala & Auction ad journal! Please send your ad artwork as a JPG or PDF file to caitlin@lakehopatcongfoundation.org as soon as possible and **no later than July 1, 2024**. Feel free to email Caitlin or call 973-663-2500 for more information about the event or the Lake Hopatcong Foundation's work to protect and improve our lake and community.

- \$250 Full page - 4.5"W X 7.5"H
- \$150 Half page - 4.5"W X 3.5"H
- \$100 Third page/Business card - 4.5"W X 2.25"H

Payment for your ad can be made online by credit card, or by check. Please make checks payable to the Lake Hopatcong Foundation and send to 125 Landing Rd. Landing, NJ 07850. For online payment, visit lakehopatcongfoundation.org/gala.

By signing/typing your name below, you agree to support the Lake Hopatcong Foundation with an ad at the size/price selected above.

Advertiser Name: _____

Advertiser Email: _____

Advertiser Phone Number: _____

Advertiser Signature: _____

We greatly appreciate the support and generosity of our sponsors, advertisers, and prize donors for this fundraiser that benefits all of Lake Hopatcong. If you have any questions, or need assistance building your ad, please do not hesitate to contact caitlin@lakehopatcongfoundation.org or call 973-663-2500

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