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**FOR IMMEDIATE RELEASE – photo included**

**Native plants for a healthier watershed**

*Landing, N.J. (May 12, 2021)* – The Lake Hopatcong Foundation will hold its fifth annual native plant sale online from Friday, May 14, to Thursday, Saturday, May 20, and in person on Saturday, May 22. Customers will be able to purchase New Jersey native plants that are not only attractive, but also beneficial to the environment.

“By choosing native plants for your yard, you're making choices that are good for the health of Lake Hopatcong, its watershed, and the planet as a whole,” said Lake Hopatcong Foundation Communications Director Holly Odgers. “And, of course, they're beautiful as well!”

Native plants require fewer resources and less maintenance once established, while promoting a healthy ecosystem. They also improve water quality by increasing rainwater infiltration and filtering pollution.

Visit [LHFplantsale.givesmart.com](http://LHFplantsale.givesmart.com) May 14 to May 20 to browse more than 40 varieties of plants, all native to the Garden State. The sale will include favorites such as black-eyed Susan, phlox, common milkweed, and butterfly weed, as well as some lesser-known varieties, including New Jersey tea, Culver's root, and horsemint.

Pickup for online purchases, as well as an in-person sale for remaining plants, will take place Saturday, May 22, 9 a.m. to 1 p.m., at the Lake Hopatcong Foundation Environmental & Cultural Center, 125 Landing Road, Landing.

*The Lake Hopatcong Foundation is a registered 501(c)(3) nonprofit dedicated to protecting the lake environment and enhancing the lake experience by bringing together public and private resources to encourage a culture of sustainability and stewardship on and around New Jersey's largest lake, for this and future generations. To learn more, visit [lakehopatcongfoundation.org](http://lakehopatcongfoundation.org).*

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The logo for the Lake Hopatcong Foundation, featuring the text "LAKE HOPATCONG" above "FOUNDATION" with a stylized blue and green wave graphic below the text.

LAKE HOPATCONG  
FOUNDATION

# *Native Plant Sale*

**May 14 - 20**

**Online ordering**

*lakehopatcongfoundation.org*

**May 22, 9 am – 1 pm**

**Pickup & in-person sale**

*Lake Hopatcong Foundation  
Environmental & Cultural Center*

**125 Landing Road, Landing**

**A large variety of plants  
available, all native to New Jersey!**