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**FOR IMMEDIATE RELEASE – photos included**

**Photo contest celebrates Lake Hopatcong**

*LAKE HOPATCONG, N.J. (August 9, 2021)* – As a natural, recreational, and community resource, there's lots to love about Lake Hopatcong. To celebrate New Jersey's largest lake, the Lake Hopatcong Foundation is holding a "Lake Your Best Shot!" 2021 photo contest through the month of August.

Dig into those photo archives for that perfect shot of a heron in flight, grab that camera during that next stunning sunrise, or share that perfect snapshot of a day on the water. Entries will be considered in the categories of water, landscape, people and nature, and wildlife.

The contest is open to everyone and free to enter. Participants may submit up to five photographs. Submissions will be accepted through August 31, 2021, and photos can be submitted from any date; they do not have to be taken during the contest dates. Photos must be taken on or around Lake Hopatcong or within its surrounding towns (Hopatcong, Jefferson, Mount Arlington, Roxbury) and entries must be the sole, original work of the entrant.

Twelve photographs will be selected and showcased in the Lake Hopatcong Foundation's 10th anniversary (2022) calendar, which will be available for purchase this fall. In addition, all winning photographers will be invited to an exclusive winners' photography cruise aboard the Lake Hopatcong Foundation Floating Classroom. Entries will be judged by a panel chosen by the Lake Hopatcong Foundation as well as by vote over social media. Winners will be notified on September 24, 2021.

Complete contest rules and an entry form are available at [lakehopatcongfoundation.org/photocontest](http://lakehopatcongfoundation.org/photocontest).

*The Lake Hopatcong Foundation is a registered 501(c)(3) nonprofit dedicated to protecting the lake environment and enhancing the lake experience by bringing together public and private resources to encourage a culture of sustainability and stewardship on and around New Jersey's largest lake, for this and future generations. To learn more, visit [lakehopatcongfoundation.org](http://lakehopatcongfoundation.org).*

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