

FOR IMMEDIATE RELEASE - Photos included

Contact

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Volunteers needed for annual Block Party

LANDING, N.J. (April 6, 2022) - Volunteers are needed for the Lake Hopatcong Block Party scheduled for Saturday, May 21, 10 a.m. to 4 p.m., at Hopatcong State Park, 260 Lakeside Blvd., Landing, N.J. The annual lakeside event brings visitors together with businesses, non-profit organizations, community groups, crafters, and food vendors to kick off the summer season and celebrate all facets of Lake Hopatcong life.

Organizers for the event, hosted by the Lake Hopatcong Foundation, are planning to accommodate 4,000 guests and 200 vendors for what has become one of the lake region's most ambitious community-building endeavors.

"We need about 200 volunteers to pull off an event of this scale," said Judy Caruso, volunteer coordinator for the Block Party. "There are so many moving pieces throughout the day, both upfront and behind the scenes, that require the support of a lot of dedicated people."

Volunteers are typically slotted into four-hour shifts, between 6:00 a.m. and 6:00 p.m. on the day of the Block Party. Tasks include helping with parking, supporting vendors, welcoming guests, setting up tables and chairs, keeping areas clean, and many other important efforts.

"A well-coordinated volunteer effort makes all the difference on the day of the event," said Lee Moreau, co-planner of the Block Party. "We strive to provide the training and support needed to help each volunteer make a positive contribution while enjoying the energy of this community event."

Volunteers are asked to register at <u>lakehopatcongfoundation.org/may21</u> and are urged to attend an on-site training session and pick up a free volunteer T-shirt on a weekday evening prior to the Block Party.

"We are extremely grateful for the amount of support we always receive for the Block Party," said Caitlin Doran, development director for the Lake Hopatcong Foundation. "It's a wonderful opportunity to meet new people or connect with old friends from around the lake."

The Lake Hopatcong Foundation is a registered 501(c)(3) nonprofit dedicated to protecting the lake environment and enhancing the lake experience by bringing together public and private

resources to encourage a culture of sustainability and stewardship on and around New Jersey's largest lake, for this and future generations. To learn more, visit <u>lakehopatcongfoundation.org</u>.

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Volunteers Donna Secola and Jim Leffler welcome and direct vendors during early morning arrival for the Lake Hopatcong Block Party.



Volunteer Trudy Simms sets up the 50/50 tent for the Lake Hopatcong Block Party.



Volunteer Becky Rubenstein directs visitors as they enter the park at the Lake Hopatcong Block Party.